

IMAGE PLUS

LUXURY INTERIOR EMULSION



Rubilux Image Plus Emulsion is a luxury feel emulsion paint that adds elegance and beauty to your walls with its opulent finish and sheen effect. It adds a visual impact on any surface. This is a high performance paint that provides a high durable and rich sheen finish.

PRODUCT BENEFITS

ECO-FRIENDLY PROMISE

Rubilux Image Plus Emulsion Paints adhere to rigorous global environmental and safety regulations, ensuring that it is eco-friendly and safe. With low levels of volatile organic compounds (VOCs), the paint emits very little odor.

PROTECTIVE COAT

It provides excellent protection for walls by preventing tough stains, enhancing durability, and enhancing the strength of the paint film. This provides a teflon-based sealant which improves the stain-resistance like coffee and tea.

ANTIMICROBIAL AND GERM-RESISTANT

Image Plus Emulsion is a type of wall coating that is specifically created to stop the growth of bacteria and germs. It has a distinct feature that can eliminate many microorganisms.

PRODUCT FEATURES:

OUR PACKS



FINISH



SMOOTH

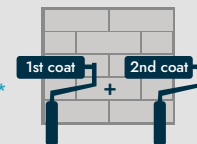
See sheen levels in technical details

COVERAGE

On regular masonry surface by brushing



1 COAT
270 - 310 sq.ft /litr**



2 COATS
140 - 160 sq.ft /litr**

PAINT APPLICATION METHOD

APPLICATION	STEP 1 SANDING	STEP 2 RUBILUX CEMENT PRIMER / RUBILUX MULTIPURPOSE WALL SEALER BRUSH/ROLLER/ SPRAY	STEP 3 RUBILUX ACRYLIC WALL PUTTY PUTTY KNIFE	STEP 4 SANDING	STEP 5 RUBILUX CEMENT PRIMER / RUBILUX MULTIPURPOSE WALL SEALER BRUSH/ROLLER/ SPRAY	STEP 6 SANDING	STEP 7 IMAGE PLUS LUXURY EMULSION BRUSH/ROLLER/ SPRAY	STEP 8 IMAGE PLUS LUXURY EMULSION BRUSH/ROLLER/ SPRAY
THINNER	SAND THE SURFACE WITH SAND PAPER 180 AND WIPE CLEAN	WATER	WATER	SAND THE SURFACE WITH SAND PAPER 180 AND WIPE CLEAN	WATER	SAND THE SURFACE WITH SAND PAPER 180 AND WIPE CLEAN	WATER	WATER
DILUTION %		BRUSH / ROLLER SPRAY 60% - 80%	BASED ON REQUIREMENT		BRUSH / ROLLER SPRAY 60% - 80%		BRUSH / ROLLER 35 - 40 SPRAY	BRUSH / ROLLER 35 - 40 SPRAY
APPLICATION VISCOSITY		BRUSH / ROLLER 30 - 40 SPRAY 20 - 25 BRUSH / ROLLER 30 - 40 SPRAY 20 - 25	N/A		BRUSH / ROLLER 30 - 40 SPRAY 20 - 25 BRUSH / ROLLER 30 - 40 SPRAY 20 - 25		BRUSH / ROLLER 30 - 35 SPRAY 22 - 25	BRUSH / ROLLER 30 - 35 SPRAY 22 - 25
RECOATING PERIOD		6 - 8 HRS 4 - 6 HRS	4 - 6 HRS		6 - 8 HRS 4 - 6 HRS		3 - 4 HRS	3 - 4 HRS

PRE-PAINTING MEASURES

PLASTERING

When it comes to newly constructed masonry surfaces, it's crucial to exercise patience and allow them to cure completely before moving forward. To ensure that the new masonry surface has adequate time to cure, it is recommended to wait for 28 days before undertaking any further action. This will help to ensure that the masonry surface is stable and ready for subsequent treatment.

TIDYING

Before painting, the surface should be thoroughly cleaned and free of any loose paint, dust, or grease. If there is any growth of fungus, algae, or moss, it should be eliminated using a wire brush and water. For areas with excessive dampness, it's recommended to use Rubilux Grand Damp Proof to prevent further dampness.

SEALING FOR CRACKS

To seal cracks that are up to 3 mm wide, it is recommended to use Rubilux Crack Fill Paste.

PATCHING AND LEVELING

If there are any dents or holes on the surface, it's recommended to use Rubilux Acrylic Wall Putty or a mixture of white cement and fine sand in the ratio of 1:3 to fill them up.



AFTER PAINTING MEASURES

- ◆ To effectively remove wall stains, it's important to act promptly and remove them immediately.
- ◆ Begin by cleaning the wall with a clean cloth or duster, wiping from top to bottom to prevent smudging loose dirt on the surface.
- ◆ For common household stains such as pencil marks, tea, coffee, and crayons, a 5% soap or detergent solution can be used with a sponge.
- ◆ For tougher stains like turmeric or sketch pen marks, a mild detergent solution like Pril or Vim Liquid should be used for cleaning.

PROTECTIVE MEASURES

- ◆ To ensure safety when handling this container, keep it in an upright position in a cool, dry place with the lid tightly closed.
- ◆ Keep it away from children, and do not store it near food.
- ◆ Swallowing this product can be harmful, and immediate medical attention is necessary if ingested.
- ◆ When using, wear protective eyewear, and in case of contact with the eyes, rinse thoroughly and seek medical advice.
- ◆ In case of skin contact, wash immediately with soap and water, and seek medical attention if irritation persists.
- ◆ Avoid breathing in vapors or spray and use a nose pad during sanding to prevent dust inhalation.
- ◆ Do not dispose of leftover paint in water sources; use sand or earth to contain spills.
- ◆ This product does not contain lead, mercury, or chromium compounds.