WALL BASE COAT



EXTERIOR CEMENT PRIMER



The Rubilux Exterior Wall Primer is a water-based coating designed for exteriors that can be used as a base coat for exterior emulsions.

PRODUCT BENEFITS

EXCEPTIONAL OPACITY AND WHITENESS

The paint offers exceptional coverage and brightness, which enhances the overall look of the final coat.

NON-CHALKING PROPERTY

It does not produce chalk and can be applied on fresh plaster that has been cured properly.

NO WATER-BASED CURING

It does not require any kind of water-based curing.

GOOD ADHESION

It has great adhesion properties to the top coat emulsions, effectively preventing any peeling off of the top coat.



COVERAGE

On smooth masonry surface by brushing



SUGGESTED USAGE



It can be used on all types of exterior cement plasters, exterior ceilings, asbestos sheets, concrete and existing painted surfaces.

PAINT APPLICATION METHOD

APPLICATION	STEP 1 SANDING	STEP 2 ACRYLIC WALL PUTTY KNIFE / TROWEL	STEP 3 RUBILUX EXTERIOR WALL PRIMER BRUSH / ROLLER	STEP 4 APPLICATION OF TOP COAT BRUSH / ROLLER
THINNER	SAND THE SURFACE WITH EMERY PAPER 180 AND WIPE CLEAN	WATER	WATER	APPLY EMULSION COAT OVER EXTERIOR WALL PRIMER
DILUTION % (BY VOLUME)		40% - 50%	100%	
APPLICATION VISCOSITY		N/A	BRUSH 15 -18 ROLLER 33	
RECOATING PERIOD		6 - 8 HRS	4 - 5 HRS	



PRE-PAINTING MEASURES

PLASTERING

When it comes to newly constructed masonry surfaces, it's crucial to exercise patience and allow them to cure completely before moving forward. To ensure that the new masonry surface has adequate time to cure, it is recommended to wait for 28 days before undertaking any further action. This will help to ensure that the masonry surface is stable and ready for subsequent treatment.

TIDYING

Before painting, the surface should be thoroughly cleaned and free of any loose paint, dust, or grease. If there is any growth of fungus, algae, or moss, it should be eliminated using a wire brush and water. For areas with excessive dampness, it's recommended to use Rubilux Grand DampProof to prevent further dampness.

SEALING FOR CRACKS

To seal cracks that are up to 3 mm wide, it is recommended to use Rubilux Crack Fill Paste.

PATCHING AND LEVELING

If there are any dents or holes on the surface, it's recommended to use Rubilux Acrylic Wall Putty or a mixture of white cement and fine sand in the ratio of 1:3 to fill them up.



AFTER PAINTING MAINTENANCE

For best results, it is recommended to apply an emulsion coat on top of the Exterior Wall Primer

CAUTIONARY MEASURES

- Avoid applying the product when the temperature is below 10°C or may drop to that level soon after application.
- Refrain from thinning or extending the brush excessively and do not use any other colorants.
- Before use, mix the product well and strain it.
- In coastal areas, it is advisable to apply top coats soon after using the primer and not leave it exposed for too long.

SAFETY MEASURES TO ADOPT

- Keep the container in a cool, dry place with the lid tightly closed and upright.
- Keep the product out of reach of children and away from food.
- Seek immediate medical attention if the product is ingested.
- Wear eye protection during application and rinse eyes immediately with water if contacted.
- Wash skin with soap and water if the product comes into contact with skin and seek medical attention if irritation occurs.
- Avoid inhaling vapors or spray and use a suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not dispose of leftover paint in drains or water courses.
- In case of spills, use sand or earth to contain spillage.
- The product does not contain added Lead, Mercury or Chromium compounds.